

September 2011

To whom it may concern
Re: John Parsons
Co-founder Simulate2educate Ltd

I have known John Parsons for 12 years. I can whole-heartedly vouch for his good character. He is honest, sincere, respectful and compassionate. He holds strong moral principles without being dogmatic, and has a great sense of humour. John's dedication to his family and to community well-being is at the heart of *all* he does and thinks about.

I recommend him without reservation as an outstanding educator and innovator in the field of Cyber-safety. Seldom does one find a person as highly qualified in the IT domain with such a depth of insight into human nature and behaviour. In John you will find this unique blend a huge asset to any endeavour of safety assurance and harm prevention for children and young persons.

His is a genuine commitment to making this a safer world for children; to date he has devoted hundreds of voluntary hours to developing and presenting the powerful educational modules, liaising with schools, teaching children in several schools, speaking on panels, addressing parent groups and professionals, and assisting families in crisis.

He is respected and supported by a broad network of professionals in the fields of education, medical and mental health, Justice, IT and by organisations concerned with care, protection and trauma recovery services.

As a counsellor specialising in recovery from sexual trauma, I have been referring other specialists to him for up-dating themselves on the growing incidence of predatory behaviour on the internet. I have also recommended him for working with families in crisis. I have observed within my own counselling practice the profound impact of unchecked misuse of communications technology, and the ignorance/innocence many of us have about the risks.

In my opinion, John Parsons has the personality, intellect, qualifications and life experience to place him in the category of the extraordinary; he has the capacity to inspire positive change by virtue of his ability to 'think beyond the square' and to engage others with his commonsense, good humoured approach, while delivering on a very serious matter.

Briar Haven
BCouns, ACC approved Counsellor
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